

ETHICS ADVISORY PANEL  
OPINION #94-30 REQUEST #491  
Issued June 2, 1994

An attorney submitted to the Panel a proposed advertisement to be listed with a computer service program. This service program will provide various information which relates to real estate services for real estate brokers. The attorney's name, address and telephone number appears in the advertisement along with a flashing sentence which states "\$150.00 off closing fees when using X.Y.Z." The attorney also states that the usual advertising charge was waived in this matter.

The Panel does not believe that the proposed advertisement violates the Rules which address advertisements assuming that the advertisement is truthful. See, Rules 7.1, 7.2, 7.3 and 7.4. However, the attorney must be mindful of Rule 7.3(b) wherein such advertisements must be sent to the Rhode Island Supreme Court Disciplinary Counsel and retained by the attorney for three (3) years.